

Guldsmeden Hotels Manifesto - Food & Beverage Purchasing

Organic is our foundation - the starting point of our commitment to people, planet, and future generations.

Guldsmeden Hotels are certified organic, and we pledge to buying a minimum of 90% organic food and drink. In practice, our organic average is approximately 98%.

The very few non-organic items we buy are never of animal origin - meaning no non-organic meat or dairy products are ever used.

In Denmark, the organic certification includes a number of animal welfare-related regulations, ensuring that the animals supplying our meat and dairy have a higher quality of life corresponding to their specific needs.

Our Additional Principles

In addition to organic sourcing, our purchasing policy is guided by the following values:

- No-fly - we never buy goods transported by air
- Local - we want to support nearby communities and shorten supply chains
- Seasonal - we choose foods in their natural season for freshness and availability
- Climate - we try to take climate consequences into account when choosing products from crops cultivated in fragile territories
- Animal welfare - we want to respect the quality of life and needs of individual species to the highest degree possible
- Biodiversity - we aim to help protect ecosystems and promote regenerative practices through our choices
- Fairtrade – fair wages, fair working conditions and fair pay for products from developing markets
- No forced labour - we stand firmly for human rights in every step of the supply chain, and follow the ongoing debate concerning this issue within the EU

Beyond Organic

Our goal is not only to avoid harm wherever possible, but to help actively regenerate nature and strengthen communities. While organic farming avoids synthetic pesticides and fertilizers to a certain degree, we recognize that organic monoculture also comes with its own challenges. This is why we urge our suppliers to explore and support alternatives such as:

- Integrated crops and regenerative farming
- Crop-livestock systems
- Agroforestry
- Permaculture

These practices help restore soil health, encourage biodiversity, and strengthen resilience against climate change.

Your Role

Every Guldsmeden Hotels colleague is a guardian of these values. You have both the responsibility and the right to raise questions or concerns.

If you are unsure whether a product or practice aligns with our policy, please ask. If we don't know, we will find out together - we learn something new all the time, and what was the best choice yesterday is not necessarily the best choice tomorrow.